

AMERICAN PRIDE BUDGET

Talent and Rights		
1	Estate and Foundation Fees	2,500
3	Feature Clips	0
5	Television Clips	17,500
10	Archival Photos	3,450
20	Music	35,000
30	Narrator	0
a	Total Talent and Rights	58,450
b	Production Staff	
40	Production Staff	247,682
		<u>247,682</u>
c	Production	
50	Camera	37,912
60	Lighting	19,035
70	Art & Set Decoration	500
80	Sound	15,485
90	Location	15,945
100	Travel & Per Diem	22,755
110	Production Film & Lab	750
		<u>112,382</u>
d	Post Production	
120	Post Editorial	50,100
130	Post Graphics	15,000
140	Post Audio	8,178
150	Post Film % Lab	1,510
160	Online	2,050
170	Finishing	3,750
		<u>80,588</u>
e	Office	
180	Office	28,840
190	Insurance	11,450
		<u>40,290</u>
f	Total Production Cost (sum b,c,d,e)	
		<u>480,941</u>
g	Contingency @ 5%	

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		<u>24,047</u>
h	<u>Total Cost (sum f,g,a)</u>	<u>563,438</u>

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Line	#	Unit	x	Per	x	Amt	Full Budget
1 Talent & Rights							
1		Hall of Fame - footage, photos, and recording	1 estimate	x	1 unit	@ 2500.00 per unit	2,500
Feature Clips							
2		Feature Clips	0 estimate	x	0 min	@ 0.00 clip per min	0
Network TV Clips							
3		Network TV Clips	1 estimate	x	2 min	@ 3500.00	7,000
3a		Tier 2 TV Clips	1 estimate	x	3 min	@ 2500.00	7,500
3b		Tier 3 TV Clips	1 estimate	x	2 min	@ 1500.00	3,000
10 Archival Photos / Research Fees							
10		Archival Photos	1 photos	x	20 units	@ 100.00 per still	2,000
11		Research Fees	1 tapes	x	10 tapes	@ 100.00 per tape	1,000
12		Tape Transfers	1 estimate	x	10 unit	@ 25.00 per unit	250
13		Still Reproductions/Materials Costs	1 estimate	x	20 stills	@ 10.00 per still	200
			x				
			x				
20 Music							
20		Master Recordings	1 unit	x	2 songs	@ 1500.00 per song	3,000
21		Publishing	1 unit	x	12 songs	@ 1500.00 per song	18,000
22		Home video	1 unit	x	14 songs	@ 1000.00 per song	14,000
30 Talent							
30		Narrator (AFTRA)	0 estimate	x	1 unit	@ 5000.00 per unit	0
Talent Benefits/Taxes							
31		AFTRA H&R	1 estimate	x	0 base	@ 0.12 per base	0
32		Payroll taxes	0 estimate	x	0 base	@ 0.17 per base	0
TOTAL TALENT AND RIGHTS:							58,450
40 PRODUCTION STAFF							
<u>American Pride</u>							
41		Producer / Director	1 person	x	30 weeks	@ 2000.00 per week	60,000
42		Producer	1 person	x	1 unit	@ 45000.00 unit	45,000
42		Executive Producer	1 person	x	1 unit	@ 45000.00 unit	45,000
44		Associate Producer	1 person	x	30 weeks	@ 950.00 per week	28,500
45		Line Producer	1 person	x	30 weeks	@ 950.00 per week	28,500
46		Production Coordinator	1 per	x	12 weeks	@ 850.00 per week	10,200
47		Researcher	1 per	x	15 weeks	@ 650.00 per week	9,750
48		Payroll taxes	1 estimate	x	121,950 base	@ 0.17 per base	20,732
TOTAL PRODUCTION STAFF:							247,682

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Line	American Pride					Full Budget
PRODUCTION						
50 Camera						
51 Director of Photography	1 person	x	30 days	@	600.00 per day	18,000
53 Travel days	1 person	x	2 days	@	300.00 per day	600
52 Payroll taxes	1 estimate	x	18,600 base	@	0.17 per base	3,162
54 2nd Camera Person	1 person	x	20 days	@	200.00 per day	4,000
55 Sony HDV Camera Rental	1 estimate	x	30 days	@	225.00 per day	6,750
56 Sony HDV 2nd Camera	1 estimate	x	20 days	@	250.00 per day	5,000
50 Misc Camera supplies / Purchases	1 estimate	x	2 units	@	200.00 per unit	400
60 Lighting/Grip						
61 Key Grip	1 person	x	30 days	@	350.00 per day	10,500
62 Payroll taxes	1 estimate	x	10,500 base	@	0.17 per base	1,785
63 Video Lighting Package	1 estimate	x	30 days	@	150.00 per day	4,500
64 HMI	1 estimate	x	4 days	@	200.00 per day	800
65 Grip Rentals	1 estimate	x	1 fee	@	750.00 per shoot	750
66 Dolly Rentals	1 estimate	x	2 days	@	350.00 per day	700
69 Misc Lighting / Grip	1 estimate	x	0 units	@	0.00 per unit	0
70 Art / Set Decoration						
79 Misc Art / Set Decoration	1 estimate	x	1 units	@	500.00 per unit	500
80 Sound						
81 Sound Person	1 person	x	30 days	@	350.00 per day	10,500
83 Payroll taxes	1 estimate	x	10,500 base	@	0.17 per base	1,785
82 Sound Equipment	1 estimate	x	30 days	@	100.00 per day	3,000
84 DAT/Audio Cassettes	0 cassettes	x	20 days	@	10.00 per tape	0
Misc Sound Expenses	1 unit	x	1 units	@	200.00 per unit	200
90 Location						
91 Shoot PA	1 person	x	8 days	@	125.00 per day	1,000
92 Hair/Make-up	2 person	x	30 days	@	125.00 per day	7,500
93 Payroll taxes	1 estimate	x	8,500 base	@	0.17 per base	1,445
94 Location Fees	1 estimate	x	6 days	@	500.00 per day	3,000
95 Production Supplies	1 estimate	x	30 units	@	100.00 per day	3,000
100 Travel % Per Diem						
104 Airfare	1 estimate	x	8 R/T Airfares@		455.00 per rt	3,640
105 Hotel	4 rooms	x	30 nights	@	90.00 per night	10,800
106 Per Diem	2 people	x	30 days	@	45.00 per day	2,700
108 Excess baggage	1 bag	x	8 trips	@	80.00 per bag	640

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101 Rental Cars/Vans	1 estimate	x	25 days	@	125.00 per day	3,125
102 Gas/Parking	1 estimate	x	10 tanks	@	45.00 per tank	450
103 Gratuities	1 estimate	x	20 days	@	25.00 per day	500
104 Production Meals	3 crew	x	20 days	@	15.00 Per crew	900
110 Film % Lab						
111 60 HDV Stock	1 estimate	x	100 tapes	@	7.50 per tape	750
119 Misc Film % Lab	0 estimate	x	0 units	@	0.00 per unit	0

Total Production Budget	±					<u>112,382</u>
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Line	<u>American Pride</u>					<u>Full Budget</u>
POST-PRODUCTION						
<u>120 Post Editorial</u>						
121 FCP Editor	2 estimate	x	7 weeks	@	2150.00 per week	30,100
122 Assistant Editor	1 estimate	x	10 weeks	@	750.00 per week	7,500
123 FCP Rental	1 room	x	12 weeks	@	1000.00 per week	12,000
124 Edit Supplies/Misc.	1 estimate	x	1 allow	@	500.00 flat	500
<u>130 Graphics</u>						
131 Graphics Company	1 estimate	x	1 flat	@	15000.00 per hour	15,000
132 Chyron	0 estimate	x	6 hours	@	350.00 per hour	0
<u>140 Post Audio</u>						
141 Narration Record	1 estimate	x	4 hours	@	250.00 per hour	1,000
142 Audio Editor	1 estimate	x	2 weeks	@	1000.00 per week	2,000
143 Payroll Taxes	1 estimate	x	2,000 base	@	0.17 per base	340
144 Audio Mix	1 estimate	x	16 hours	@	225.00 per hour	3,600
145 Audio layback to DA88 (incl stock)	1 estimate	x	3 hours	@	225.00	675
146 Audio layback	1 estimate	x	3 hours	@	225.00 per hour	563
<u>150 Post Film & Lab</u>						
151 HDV Cloning	0 estimate	x	100 tapes	@	25.00 per tape	0
152 HDVCPRO 60 Tape Stock	1 estimate	x	100 tapes	@	7.50 per tape	750
153 Archival 8 / 16mm Telecine	1 estimate	x	2,000 feet	@	0.35 per	700
154 HDVCPRO 60 Tape Stock	1 estimate	x	4 tapes	@	15.00 per	60
<u>160 Online</u>						
161 On-Line Edit	1 estimate	x	4 days	@	250.00 per day	1,000
162 Digibeta Rentals	1 estimate	0	1 weeks	@	600.00 half week	600
163 Waveform Monitor	1 estimate	x	1 unit	@	450.00 per unit	450
164 Color Correction	0 estimate	x	6 hours	@	350.00 per hour	0
<u>170 Finishing</u>						
171 Tech Eval Video Fix	1 estimat	x	3 hours	@	350.00 per hour	1,050
172 Captioning	1 estimate	x	1 allow	@	300.00 flat	300
172a Captioning encoding	1 estimate	x	1 allow	@	600.00 per show	600
173 Digibeta Deliveries	1 estimate	x	4 tapes	@	350.00 per tape	1,400
179 Misc DVD Dubs	1 estimate	x	1 allow	@	400.00 total	400
TOTAL POST-PRODUCTION:						80,588

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<u>Line</u>	<u>American Pride</u>	<u>Full Budget</u>
Travel & Office		
180 Office	1 estimate x 8 months @ 1400.00 flat	11,200
181 Telephone	1 estimate x 8 months @ 400.00 flat	3,200
182 Transcription	1 estimate x 80 tapes @ 60.00 per tape	4,800
183 Research Materials	1 estimate x 1 allow @ 1000.00 flat	1,000
184 Copier Utilization	1 estimate x 8 allow @ 30.00 per month	240
185 Office Supplies	1 estimate x 8 allow @ 100.00 per month	800
185 Accountant Fees	1 estimate x 8 months @ 650.00 per month	5,200
187 Shipping & Messenger	1 estimate x 8 months @ 300.00 per month	2,400
188 Legal	1 estimate x 1 flat @ 5000.00	5,000
190 Insurance		
191 Production Insurance	1 estimate x 1 flat @ 4200.00 per show	4,200
192 E and O Insurance	1 estimate x 1 allow @ 6500.00 flat	6,500
193 Title Clearance	1 estimate x 1 allow @ 750.00 flat	750
Total Travel & Office:		45,290
TOTAL PRODUCTION COST		<u>544,391</u>